

MISIN Midwest Invasive Species Information Network

European fireweed

Epilobium hirsutum

Description

Most readily surveyed from July to September while in bloom.

Habit

Herbaceous perennial, coarse. spreading rhizomes; grows from 0.5-2 m (1.6-6.5 ft) in height.

Leaves

Fuzzy, mostly opposite, lanceolate and slightly clasping.

Stems

Erect; fuzzy.

Flowers

Numerous flowers, 4 cleft stigma, 4 notched pink purple or white petals, 3 cm (0.75 in) across.

Fruits and Seeds

Seed pod, linear, elongate, splitting to reveal seeds with tufts of fine hairs.

Habitat



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Native to Eurasia. Found in wet soils, in open wetland to semi-aquatic settings, meadows, marsh, and edges of lakes, ponds, streams, and rivers.

Reproduction

Primarily by rhizomes, although it also reproduces by wind dispersed seed.

Similar

Fireweed (Chamerion angustifolium) differs from European fireweed in that its leaves are longer, measuring 15-20 cm(6-8 in) and it does not have pubescent leaves.

Monitoring and Rapid Response

Hand-pulling or cutting; effectively controlled using any of several readily available general use herbicides.

Credits

The Michigan Natural Features Inventory (MNFI) has partnered with MISIN to provide the information in this fact sheet. Species images and/or information were used with permission from "A Field Identification Guide to Invasive Plants in Michigan's Natural Communities" and "A Field Guide to Invasive Plants of Aquatic and Wetland Habitats for Michigan.